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TRI-C PRODUCTION STUDENTS GET REAL-WORLD EXPERIENCE AND PAID INTERNSHIPS FILMING GOT CITY GAME! CLEVELAND

Tri-C students in the school's film production program are partnering with Got City Game! Cleveland (GCGC) to produce webisodes for the reality show. The webisodes will capture the three participating teams as they tackle the challenges of the game. Shooting will take place throughout the city of Cleveland from October 17 through 28. The show will air during the months of November and December 2009.

According to Bob Bryan, Tri-C's executive director of TV and Video Services, "Being involved with GCGC will help enhance the school's video production curriculum. The school has launched two production classes tied to the show, and students, some receiving internship stipends, will be the production crew for GCGC."

"Part of our educational philosophy is to place our students in real-world experiences," Bryan says. "About 25 of our students in media arts and studies, television production and recording arts technology will participate in the video production of the webisodes of the teams' activities. Our students will learn from area professionals and will work as videographers, audio engineers, non-linear editors and other production related areas. This is a great opportunity for our students to gain knowledge and skills beyond the classroom," he adds.

(MORE)

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“Tri-C film students represent some of the best, highly skilled talent in the region,” Miriam Bennett, Tri-C professor says. “It’s great that we can work together on innovative media projects like Got City Game.” Christine Hickey, executive director II, Technical and Creative Services, adds “Tri-C’s Media Arts and Recording Arts students are gaining valuable real-world experience using HD equipment while shooting Got City Game.”

Got City Game! (GCG) is a non-profit talent-attraction initiative intent on creating a concrete shift in people’s attitude and perception of Northeast Ohio. Leveraging edu-tainment strategies, dynamic communication tactics and social-networking techniques, GCG expects to drive significant increases in the awareness of the region’s growth industry clusters, entrepreneurial ventures, scope and range of higher education opportunities and downtown living amenities. For more details watch the video at: www.gotcitygame.tv

Cleveland’s GCG was awarded a grant from the Cleveland Foundation’s Civic Innovation Lab, and the Executive Producers, T.L. Champion and Barbara Oney, were named “Heroes” by the Employers Resource Council (ERC) because of the project’s impact as an attraction-retention vehicle for the Northeast Ohio region.