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## **FILMING BEGINS FOR GOT CITY GAME AT TREMONT PLACE LOFTS WHERE YEAR OF LUXURY LIVING IS GRAND PRIZE**

Filming for Got City Game began Saturday October 17<sup>th</sup> at Tremont Place Lofts. Shooting for “Got City Game! Cleveland” will take place throughout the city of Cleveland from October 17 through 28.

Living the good life in a luxury apartment in Tremont Place Lofts for a year is the grand prize in the web-based reality show “Got City Game! Cleveland.”

“We’re extremely excited to be affiliated with Got City Game Cleveland. It’s our honor to provide the grand prize of one free year living at Tremont Place Lofts,” says Steve Roberts, developer of Tremont Place Lofts. “Got City Game Cleveland is a terrific way for all of us to promote Cleveland as a fabulous city in which to live.”

The show, which will feature three sponsored teams participating in the challenges of “Got City Game! Cleveland,” will air during the months of November and December 2009 on [gotcitygame.tv](http://gotcitygame.tv).

(MORE)

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Tremont Place Lofts once served as Cleveland University, founded in 1850. Later it was a Hospital during the Civil War, and then it became the Union Gospel Press, one of the largest Bible printers in the country. It has been historically renovated and opened as a contemporary apartment community in 2009.

Tremont Place Lofts is located on the west side of downtown Cleveland and consists of 102 luxury apartments that are a tribute to the building's past.

Got City Game! (GCG) is a non-profit talent-attraction initiative intent on creating a concrete shift in people's attitude and perception of Northeast Ohio. Leveraging edu-tainment strategies, dynamic communication tactics and social-networking techniques, GCG expects to drive significant increases in the awareness of the region's growth industry clusters, entrepreneurial ventures, scope and range of higher education opportunities and downtown living amenities. For more details watch the video at: [www.gotcitygame.tv](http://www.gotcitygame.tv)

Cleveland's Got City Game! was awarded a grant from the Cleveland Foundation's Civic Innovation Lab, and the Executive Producers, T.L. Champion and Barbara Oney, were named "Heroes" by the Employers Resource Council (ERC) because of the project's impact as an attraction-retention vehicle for the Northeast Ohio region.