



FOR IMMEDIATE RELEASE

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**Do You Have City Game? “Come on Down!”  
Call for Contestants Underway for Cleveland’s First Reality Show!**

The call for contestants for Got City Game Cleveland is officially underway. Got City Game is an award-winning economic development brain gain initiative. The goal is to showcase what’s positive about Northeast Ohio and to engage young adults and entice them to build a life and career here.

LiveCLEVELAND! is the third team to sign on with Got City Game, Cleveland, joining Tri-C and Hiram College. The LiveCLEVELAND! sponsored team, is open to the general public (to sign up and become a contestant). Students, faculty and alumni of both sponsored schools are eligible to be contestants for their schools’ teams. Case Western Reserve University has recently signed on as a banner sponsor.

Contestants for the Fall 2009 webTV show can enter by submitting short YouTube videos or slide shows on the [www.gotcitygame.tv](http://www.gotcitygame.tv) website. Videos need to feature the two individuals planning to compete as a team. One person must be 18-35 years old. Complete entry instructions are on the website. The deadline for videos/slide shows is midnight September 21.

“Entries should focus on anything contestants LOVE about Cleveland – people, places, things going on,” explains Barb Oney, executive producer of Got City Game.

(MORE)

## Do You Have City Game?

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“The videos should describe why the contestants think *they* should win the grand prize – a year’s free lease at Tremont Place Lofts, complete with free tickets to concerts, museums, sporting events, restaurants and more.”

Other participatings in the program include National Association of College Stores Foundations, Stone Modeling and Talent Agency, Tremont Place Lofts, Cleveland Magazine, Ohio College Access Network and the Downtown Cleveland Alliance .

In addition, Tri-C has an exciting production program in partnership with Got\*City GAME! Students enrolled in the program will have the opportunity to participate as active crew members in the show’s filming.

Got City Game Cleveland was named a “Champion” and awarded a grant from the Cleveland Foundation’s Civic Innovation Lab. In addition, Executive Producers T.L. Champion and Oney were named “Heroes” by the Employers Resource Council (ERC) because of the project’s impact as an attraction-retention vehicle for Northeast Ohio.

Got\*City GAME! (GCG) is a non-profit talent-attraction initiative intent on creating a concrete shift in people’s attitude and perception of Northeast Ohio. Leveraging entertainment strategies, dynamic communication tactics and social-networking techniques, GCG expects to drive significant increases in the awareness of the region’s growth industry clusters, entrepreneurial ventures, scope and range of higher education opportunities and downtown living amenities. For more details watch the video at: [www.gotcitygame.tv](http://www.gotcitygame.tv).

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