

Do you have City Game?



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Employers Resource Council Names Creators of “Got*City GAME!” as ERC Heroes for 2009

T.L. Champion and Barbara Oney, creators of Got*City GAME! Cleveland (GCGC), have been recognized by the Employers Resource Council as "ERC Heroes" for their Got*City Game! Cleveland economic development project. GCGC is a regional and collaborative approach to promoting Northeast Ohio as a good place to live and work.

“Today, while many in our region choose to see only the negative, T.L. and Barbara have decided to passionately stay positive by finding new ways to highlight the good things happening in Northeast Ohio,” Pat Perry, ERC president, says. “We believe the leadership and commitment that T.L. and Barbara have displayed are a great example for community and business leaders throughout our region.”

"It's great to know that Got*City GAME! Cleveland is catching the attention of great companies like the Employers Resource Council," states Champion, executive producer of Got City Productions. "With their 'Heroes' program, they have found a way to honor civic entrepreneurs for innovative approaches to promote the region as a good place to live and work. We're honored to be a part of it."

(MORE)

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A profile highlighting Champion and Oney is posted at www.ercheroes.com. Information about the ERC Heroes program is available at: <http://www.ercheroes.com/ercheroes.html>.

Got*City GAME! Cleveland, recipient of the Cleveland Foundation's Civic Innovation Lab Grant, is launching its pilot program in Fall 2009 on the website www.gotcitygame.tv. Some of the participants in the program include Cuyahoga Community College, Hiram College, Ohio College Access Network, Cleveland Magazine, Downtown Cleveland Alliance and the National Association of College Stores Foundation.

Got*City GAME! (GCG) is a non-profit initiative to attract talent, with the goal of creating a shift in people's attitudes and perceptions of Cleveland and Northeast Ohio. Leveraging edu-tainment strategies, communication tactics and social-networking techniques, GCG expects to drive significant increases in the awareness of the city's and the region's growth industry clusters, entrepreneurial ventures, scope and range of higher-education opportunities and downtown living amenities. For more details watch the video at: www.gotcitygame.tv

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