



For Immediate Release  
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**It's a launch!  
Have you "Got City GAME"?**

November 17, 2009 is the launch of Got City Game! Cleveland, the region's first reality show dedicated to getting our cities' "Brag On". There are 15 episodes featuring 5 city of Cleveland neighborhoods: Tremont, Detroit-Shoreway, Downtown, St. Clair-Superior and University Circle.

Each show has a unique wacky challenge in one location per neighborhood. The first three shows will feature Tremont. The shows are located at Tremont Place Lofts, Gallery Tremont and Bistro on Lincoln Park. The next three shows are located in the Detroit-Shoreway neighborhood and are shot at EcoVillage's RTA station, Edgewater Park and Cleveland Public Theatre.

| <b>Challenge</b>         | <b>Location</b>  | <b>show #</b> | <b>Day of Week</b> | <b>Date</b> |
|--------------------------|------------------|---------------|--------------------|-------------|
| Tremont Place Lofts      | Tremont          | 1             | T                  | 11/17/2009  |
| Gallery Tremont          | Tremont          | 2             | T                  | 11/24/2009  |
| Bistro on Lincoln park   | Tremont          | 3             | T                  | 12/1/2009   |
| Cleveland Public Theatre | Detroit Shoreway | 4             | T                  | 12/8/2009   |
| Edgewater Park           | Detroit Shoreway | 5             | T                  | 12/15/2009  |
| Eco Village/RTA          | Detroit Shoreway | 6             | T                  | 12/22/2009  |
| FIT Techology            | Downtown         | 7             | T                  | 12/29/2009  |
| Cadillac Ranch           | Downtown         | 8             | T                  | 1/5/2010    |
| Barley House             | Downtown         | 9             | F                  | 1/8/2010    |
| Ante-up Recording Studio | St. Clair        | 10            | T                  | 1/12/2010   |
| Culture Gardens          | St. Clair        | 11            | F                  | 1/15/2010   |
| EPrep                    | St. Clair        | 12            | T                  | 1/19/2010   |
| Museum of Art            | UCI              | 13            | F                  | 1/22/2010   |
| Nat. History Mus.        | UCI              | 14            | T                  | 1/26/2010   |
| Wade oval                | UCI              | 15            | F                  | 1/29/2010   |

(MORE)

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There are three teams, sponsored by Hiram College, Cuyahoga Community College (Tri-C) and the local marketing organization LiveCLEVELAND!. The teams are competing to win Cleveland for a YEAR, including a free one-year lease at Tremont Place Lofts and free seats, eats and clubbing all over the city.

Viewers are encouraged to register to vote NOW on line. On 11/17 they can **WATCH**, login to **VOTE** and **WIN**. They can Vote each day and get automatically entered to **WIN** cool stuff and possibly a College Scholarship donated by the NACS Foundation and Stone Modeling and Talent Agency.

"We hope families and friends will viral this program out to everyone they know around the world to increase their odds of getting the scholarship. And, it will get the word out that great things are going on in Cleveland," Barbara Oney comments.

Other sponsors include: Case Western Reserve, John Carroll University, University Circle, the Cleveland Museum of Art, the Cleveland Museum of Natural History, Fit Technology, Joe Cimperman, Detroit Shoreway, the Barley House, Ohio College Access Network, Neighborhood Progress Inc., CDC's across the city, iGuiders, Cleveland Magazine, Youngstown Business Incubator, Greater Cleveland Film Commission, the Owens Group and Downtown Cleveland Alliance.

The webisodes will post each Wednesday starting November 17, 2009 at

[www.gotcitygame.tv](http://www.gotcitygame.tv)

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Got City Game! (GCG) is a non-profit talent-attraction initiative intent on creating a concrete shift in people's attitude and perception of the Learning, Earning and Living assets of Northeast Ohio. It has been awarded the Cleveland Foundation's Civic Innovation Lab Grant, been honored as "Heroes" by Employers Resource Council for its talent attraction impact and selected for the "Best Of Cleveland" in Scene magazine. For more details watch the video at: [www.gotcitygame.tv](http://www.gotcitygame.tv).